

**Seminar on the Business Environment in Africa  
– Japan – UK cooperation towards TICAD and G8 –**

**19<sup>th</sup> March 2013, 15:00 – 19:30**

**Embassy of Japan, 101-104 Piccadilly, London W1J 7JT**

Japanese and British private sector business in Africa has proven fruitful and lucrative, but the continent is not without its security risks which can prompt hesitancy from investors. This makes networking and cooperation of increasing importance and appeal for modern businesses looking to invest in developing markets.

This seminar will follow up our previous workshop last October, which focused on private investment and development, and utilising public-private partnership by providing further understanding of British and Japanese private business sectors in Africa. We will present a comprehensive analysis of the current business climate considering the recent incident in Algeria, as well as networking opportunities for British and Japanese Private Sector cooperation. Further we will assess, in light of the G8 development agenda, collaboration between G8 and TICAD (Tokyo International Conference for African Development) for different sectors.

*The seminar will address the need to enhance understanding of private sector relations and the current climate for private business in Africa.*

It aims to:

- (a) Provide an overall assessment of the business prospect, the current political concerns and security risks facing private sector business in Africa.
- (b) Provide a venue for discussing business development in Africa between Japan-UK stakeholders
- (c) Promote networking and cooperation between Japanese and British private sector businesses through the collaborative Japanese and British government support programs in Africa.

This event has been organised in partnership by:

- Embassy of Japan in the UK
- UK Trade and Investment (UKTI)
- Foreign and Commonwealth Office (FCO)
- Department For International Development (DFID)
- Japan External Trade Organisation (JETRO)
- Japan International Cooperation Agency (JICA)
- Japan Bank for International Cooperation (JBIC)
- Asia House
- UK-Japan 21<sup>st</sup> Century Group
- Commonwealth Business Council

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14.30 – 15.00 Registration

15.00 – 15.05 Opening Remarks by **Keiichi Hayashi**, Ambassador of Japan to the United Kingdom

15.05 – 15.30 Keynote speeches: **TICAD & G8 – UK –Japan collaboration in Africa**

- **Donal Brown**, Head of Africa Regional Programme, Department for International Development, UK
- **Yoshifumi Okamura**, Ambassador, Director General for African Affairs, Ministry of Foreign Affairs, Japan and Personal Representative of the Prime Minister for Africa

15.30 – 16.20 First Session (Investment Climate including Security in Africa)

**Moderator: Nick Kay**, Director, Africa, Foreign and Commonwealth Office

- “Overall Investment Environment” by **Lord Malloch-Brown**, Chairman, EMEA Region, FTI Consulting (former [Minister of State](#), FCO and former Administrator of UNDP)
- “Business Risks in Africa for Japanese/UK Companies” by **Anna Boyd**, Deputy Head of Middle East and North Africa Forecasting, Exclusive Analysis
- “Business Environment in Sub-Saharan Africa -Japanese Perspective-” by **Kimihiko Inaba**, Executive Director, JETRO Johannesburg

16.20 – 16.40 Tea Break

UK  
TRADE &  
INVESTMENT



16.40 – 17.55 Second Session (Sector specific discussions)

**Moderator: Kevin Ringham**, Senior Country Manager for Japan, South Korea and Taiwan, UK Trade and Industry

- Infrastructure (including Energy Sector)
  - **Nosizwe Dlengezele**, Senior Manager Marketing and Market Analysis at Hitachi- Europe Ltd. Johannesburg branch
  - **Simon Lyons**, Director of Marketing and Communications, Aggreko Plc
  - **Kenichi Matsumoto**, President & Representative Director, Aggreko Japan K.K.
- Natural Resources
  - **Haruki Hayashi**, Chief Regional Officer for Africa and CEO of Mitsubishi Corporation in Johannesburg
  - **Richard Morgan**, International Government Relations Advisor, Anglo American

17.55 – 18.00 Closing Remarks by **Toshiyuki Kosugi**, Executive Officer for Europe, the Middle East and Africa, JBIC

18.00 – 19.30 Reception and networking



Embassy of  
**Japan**  
in the UK



  
UK-JAPAN  
21st Century Group

**JETRO**  
Japan External Trade Organization